

BLYTH TOWN COUNCIL
ARTIST WORKSHOP & MURAL COMMISSION: ISABELLA
SKATEPARK
Specification for Engagement

Overview

Blyth Town Council is seeking a professional artist or artist collective to engage with local children and young people through creative workshops that will result in a co-designed, painted artwork for the new Isabella Skatepark. This initiative aims to foster community pride, promote ownership of the space, and celebrate local identity and creativity.

Note: The skatepark is concrete and has a permanent sealant to protect the concrete. The skatepark cannot be jet washed. There is no problem painting over the sealer.

1. Project Objectives

- Facilitate engaging and inclusive workshops with children and young people (ages approx. 8–18).
 - Collaboratively develop a design concept that reflects the voices and ideas of participants.
 - Create and lead the execution of a bold, vibrant, and durable painted mural/artwork across **designated wall surfaces** of the Isabella Skatepark with water-based paint.
 - Approximate area – images and dimensions of area are shown below or attached
 - Encourage a sense of ownership, pride, and respect for the space through participatory design.
-

2. Scope of Work

The selected artist will be expected to:

A. Community Engagement

- Deliver **a minimum of 2 workshops** at the Isabella Community Centre
- Engage a wide range of local participants, ensuring inclusivity and diversity.
- Document ideas, themes, and sketches generated during sessions to feed into final artwork design.

Blyth Town Council will assist with the promotion of workshops and our logo must appear on any promotional material.

B. Design Development

- Develop a final mural/artwork design based on workshop outcomes.
- Present the draft design to the Council and key stakeholders for feedback before final approval.

C. Implementation

- Surfaces at the Skatepark will be prepared in discussion with the Town Council.
- Coordinate and oversee the painting process on-site.
- Where feasible, involve young participants in the painting process under supervision.

D. Final Reporting

- Provide a short final report summarising the project, including photographs, feedback, and reflections.
-

3. Key Deliverables

- Delivery of 2+ creative workshops
 - Final approved design
 - Fully executed mural/artwork on Isabella Skatepark walls.
 - Final summary report with visuals
-

4. Budget

- Total budget available: £2500 - £4000 inclusive of all artist fees, materials, travel, workshop costs.
 - Payment will be issued in instalments: 50% upon signing, 25% upon design approval, 25% upon completion.
-

5. Timescale

- **Application deadline:** 30 April 2025

- **Appointment of artist:** 6 May 2025
 - **Workshops delivered:** Mornings of Tuesday 27 and Thursday 29 May (a booking is already in place with the local community centre)
 - **Design finalised:** June 2025
 - **Painting completed:** August 2025 (before school holidays end)
-

6. Artist Specification

We are looking for an artist who:

- Has experience working creatively with children and young people.
 - Demonstrates a strong, vibrant visual style suitable for public spaces.
 - Can manage a project from engagement to final delivery.
 - Has knowledge of materials suitable for durable outdoor art.
 - Holds an up-to-date Enhanced DBS check.
 - Holds Public Liability Insurance (£5 million minimum).
-

7. How to Apply

Please submit:

- A short statement (max 2 pages) explaining your interest, approach, and relevant experience.
- Examples of previous relevant work (images/links).
- A proposed outline budget and timeline.
- Details of two referees.

Submissions to be emailed to: info@blythtowncouncil.gov.uk

Subject line: *Isabella Skatepark Artist Application*

Contact:

For further information or informal discussion, please contact:

Blyth Town Council
Tel: 01670 361 688

Email: info@blythtowncouncil.gov.uk