

BLYTH TOWN COUNCIL

Special Council Meeting

29 February 2024

Social Media Protocol

Recommendation

The Committee RESOLVE to agree: the protocol shown in the Appendix.

Ward

All

Risk Management

There are no budgetary implications, and the situation will be monitored.

Objective

To ensure that any social media postings that cause concern or offence can be taken down to prevent.

Report

A few weeks ago, a posting on the Town Council's Facebook page caused some disquiet amongst certain social media followers. As a result, I asked a member of staff to take the posting down because of the unrest. This happened on a Friday evening and hopefully the protocol will help prevent any similar occurrences. Obviously this media is very fluid, acts as a fast method of spreading issues and must be monitored with limited resources. We continue to learn how to approach certain issues and lessons have been learned on this one.

Joseph Hughes

Town Clerk

14 February 2024